

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	-TWTF--			3		\$275.00	0.00							
E 3	8	10/16/12	10/22/12	CBS This Morning 7-9a	CM	7-9a				-TWTF--	:30	3	\$200.00	LV2	0.00 NM	3	\$600.00
				CBS This Morning													
EARLY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	-TWTF--			3		\$200.00	0.00							
E 4	8	10/16/12	10/19/12	Live w/Kelly	CM	9-10a				-TWTF--	:30	2	\$275.00	LV3	0.00 NM	2	\$550.00
				Live w/Kelly													
KELLY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			2		\$275.00	0.00							
E 5	8	10/16/12	10/19/12	Price Is Right	CM	10-11a				-TWTF--	:30	1	\$1,575.00	LV1	0.00 NM	1	\$1,575.00
				Price Is Right													
PRICE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,575.00	0.00							
E 6	8	10/16/12	10/19/12	Y&R	CM	11a-12p				-TWTF--	:30	1	\$1,925.00	LV1	0.00 NM	1	\$1,925.00
				Young & Restless													
Y & R																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,925.00	0.00							
E 7	8	10/16/12	10/19/12	8 News Now Noon M-F	CM	12-1230p				-TWTF--	:30	3	\$275.00	LV3	0.00 NM	3	\$825.00
				8 News Now Noon M-F													
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			3		\$275.00	0.00							
E 8	8	10/16/12	10/19/12	1230-2p Soaps/ LMAD	CM	1230-2p				-TWTF--	:30	1	\$1,315.00	LV1	0.00 NM	1	\$1,315.00
				Soaps / Let's Make A Deal		(1:00 PM-2:00 PM)											
DEAL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,315.00	0.00							
E 9	8	10/16/12	10/19/12	The Talk 2-3P	CM	2-3p				-TWTF--	:30	1	\$1,315.00	LV1	0.00 NM	1	\$1,315.00
				The Talk													
TALK																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,315.00	0.00							
E 10	8	10/16/12	10/19/12	Ellen	CM	3-4p				-TWTF--	:30	2	\$375.00	LV2	0.00 NM	2	\$750.00
				Ellen													
ELLEN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			2		\$375.00	0.00							
E 11	8	10/16/12	10/19/12	8 News Now 4p M-F	CM	4-5p				-TWTF--	:30	3	\$350.00	LV3	0.00 NM	3	\$1,050.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)											
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			3		\$350.00	0.00							
E 12	8	10/16/12	10/19/12	8 News Now 5-630p M-F	CM	5-630p				-TWTF--	:30	3	\$400.00	LV3	0.00 NM	3	\$1,200.00
				8 News Now 5-630p M-F													
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			3		\$400.00	0.00							
E 13	8	10/16/12	10/19/12	630-7p Inside Edition	CM	630-7p				-TWTF--	:30	1	\$325.00	LV2	0.00 NM	1	\$325.00
				Inside Edition													
INSIDE ED																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--			1		\$325.00	0.00							
E 14	8	10/16/12	10/19/12	7-8p Rotator	CM	7-8p				-TWTF--	:30	1	\$350.00	LV2	0.00 NM	1	\$350.00
				7-8p Rotator													
ET/SINDER																	

Order / Rev: 37603
Alt Order #: 08883317
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Horsford - DCCC
Product Desc: HORSFORD/DCCC
Estimate: 2102
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/16/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
ET/SINDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$350.00		0.00			
E 15	8	10/16/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$600.00		0.00			
N 18	8	10/22/12	10/22/12	Mon 10-11p ET / Inside Edition	CM	10-11p M----- (10:30 PM-11:00 PM)	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$325.00		0.00			
N 19	8	10/22/12	10/22/12	Mon 10-11p ET / Inside Edition	CM	10-11p M----- (10:00 PM-10:30 PM)	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$350.00		0.00			
N 20	8	10/22/12	10/22/12	Mon 9-10p Hawaii Five-O	CM	9-10p M-----	:30	2	\$2,100.00	LV2	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$2,100.00		0.00			
N 21	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$12,000.00		0.00			
N 22	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men"	CM	8-9p ---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$9,450.00		0.00			
N 23	8	10/18/12	10/18/12	Thu 10-11p Elementary	CM	10-11p ---T---	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$2,200.00		0.00			
N 24	8	10/20/12	10/20/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00		0.00			
N 25	8	10/20/12	10/20/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$335.00		0.00			
N 26	8	10/20/12	10/20/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$220.00	LV2	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$220.00		0.00			
N 27	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S-	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,050.00		0.00			
N 28	8	10/16/12	10/22/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	2	\$20.00	LV4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$20.00		0.00			
Totals												43	\$44,925.00	